

ITEM 56. CAR SHARE – MALLETT STREET CAMPERDOWN

TRIM RECORD NO: 2015/556008

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the eastern side of Mallett Street, Camperdown, between the points 10 metres and 15 metres (one car space), south of Hampshire Lane as “No Parking Car Share Vehicles Excepted” subject to the following:

- (A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council-approved Car Sharing Policy. A submission has been received from GoGet for one car share space in Mallett Street, south of Hampshire Lane.

COMMENTS

The kerb space on the eastern side of Mallett Street, Camperdown, south of Hampshire Lane is currently signposted as “1P 8.30am-5pm Mon-Fri”.

The car share space will be installed and managed in accordance with the Roads and Maritime Service’s Technical Direction 2007/04 and the provisions of the Council-approved Car Sharing Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 27,861, of which 7,481 are business members.

As of October 2015, there were 170 GoGet car share members within a 250 metre radius of this location with eight members in Mallett Street, 15 members in Church Street, and six members in Marsden Street.

Within a 250 metre radius of this location, there are currently four spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 35 letters sent out with no responses supporting or opposing the proposal.

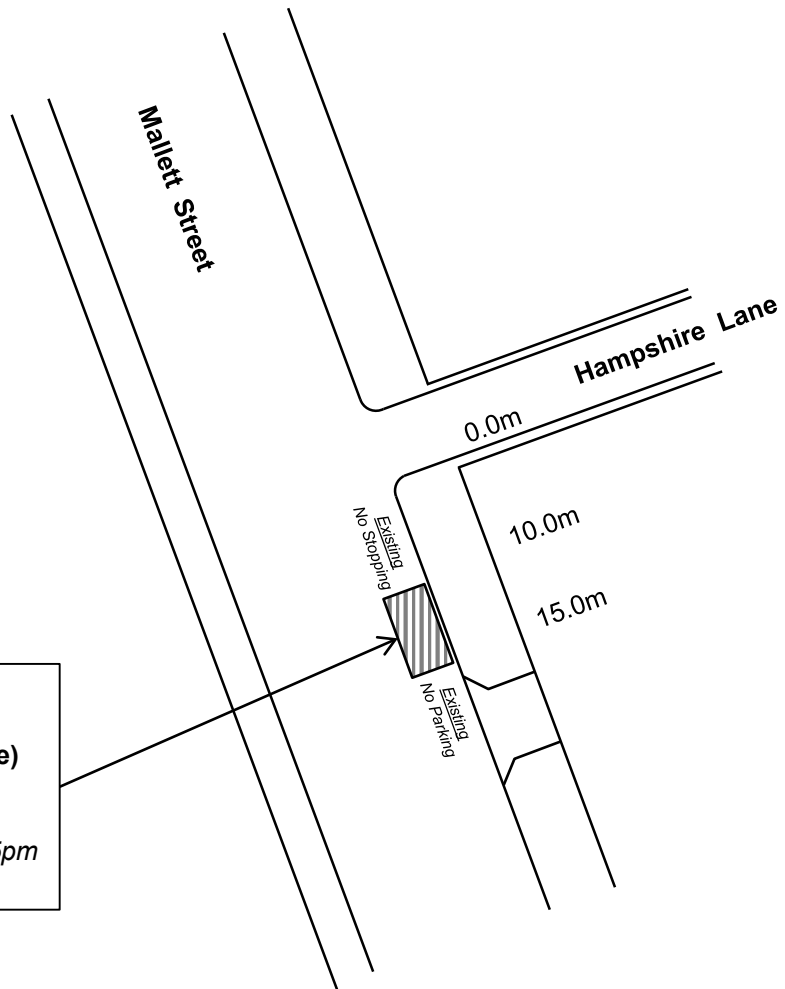
FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Mallett Street Camperdown

Michael Rimac, Engineering Traffic Officer



**Proposed
Car Share
(1 Car Space)**

*Existing
1P 8.30am-5pm
Mon-Fri*

PROPOSAL

MALLETT STREET, CAMPERDOWN
PROPOSED CAR SHARE

